



BELIEVE

THE HOUSTON ALUMNAE ASSOCIATION OF ZETA TAU ALPHA
FOURTEEN YEAR HISTORY OF GIVING
OVER \$500,000 IN GIVING

The University of Texas MD Anderson Cancer Center

- Established the Zeta Tau Alpha Inflammatory Breast Cancer Endowed Fellowship, a position solely dedicated to research and treatment of Inflammatory Breast Cancer (IBC)
- Provide funding for Breast Metastasis Research and Anthony Lucci, M.D.
- Provided funding for IBC Research and Naoto Ueno, M.D., Ph.D.
- A named examination room at the Morgan Welch Inflammatory Breast Cancer Clinic “Zeta Tau Alpha Honors Jenee Jongebloed Bobbora”
- The Learning Center in Honor of Health Education Specialist Julia C. Maas
- MD Anderson Breast Medical Oncology Department’s Patient Education Resource Center at Lyndon B. Johnson Hospital - Vicente Valero, M.D., Chief, Oncology Services
- Prevention outreach programs honoring Cancer Prevention Center Clinical Medical Director Therese B. Bevers, M.D.

Zeta Tau Alpha Foundation Partnerships

- The Zeta Tau Alpha Foundation funds scholarships, educational and leadership development programming, and encourages everyone to Think Pink® with breast cancer education and awareness efforts, including partnerships with Bright Pink®, the NFL® and the American Cancer Society®.
- Partner with the National Football League – at A Crucial Catch games. In the over twenty-year partnership, more than nine million pink ribbons have been handed out in partnership with all 32 teams.
- With the NFL Partnership and other events, almost 23,000 million Think Pink® ribbons have been distributed.
- For the 2018-2019 school year over \$805,000 in scholarships were given to 290 recipients.
- Serves as the Survivor Ambassador for the American Cancer Society’s - Making Strides Against Breast Cancer walks
- In partnerships with Bright Pink –the only national non-profit focused on the prevention and early detection of breast and ovarian cancer in young women

BENEFITING

