

New Season of Sisterhood

Did you know?

The New Season of Sisterhood, 2018-2019 has officially started. Renew your membership or become a member to receive the latest and greatest Evite invitations, the inside scoop and more fun activities with your sisters! Dues are \$55 before September 15th.

There are two ways to pay your dues: online at www.ztahouston.org; or mail your Zeta Tau Alpha check to Treasurer, Jennifer Reyes: 4619 Brookren Court Pearland, TX 77584





MEMBERSHIP DRIVE - AUGUST 7

Membership Chair, Emily Morgan

Sisters near and far, join us as we kick-off the 2018-2019 year with our Annual Membership Drive on August 7th at 6:30 PM. Enjoy light bites and wine with your ZTA Sisters, and bring new Sisters to join our Houston Alumnae Association sisterhood of fellowship and fun - and a RAFFLE!

Bring a new member, and enter the raffle when they join!

Memorial Wine Cellar | 7951 Katy Freeway, Suite B | Houston, TX 77024
Ample parking for everyone!



2019 TEXAS ZTA DAY

Zeta Tau Alpha District XIG

SAVE THE DATE

Texas Zeta Day 2019 will be hosted in Houston on March 1-2, 2019. Hotel accommodations are at the Westin Houston, Memorial City.

More information to come but stay tuned. Looking forward to a great event and seeing Sisters from all over the Lone Star State.



Well it's August in Houston and that means "HOT". Too hot to stand on the sidewalk, too hot to go anywhere that is not air conditioned and sometimes it feels too hot to breath. But I have a cool place for you to go where you can renew old friendships and make new acquaintances. It's the **ZTA Houston Alumnae Association Summer Cooler on Tuesday August 7, 6:30 - at the Memorial Wine Cellar-7951 Katy Freeway 77024**. This is our annual membership drive, but it is really the start of our 2018-2019 new year and I hope to see everyone there.

As I look at this coming year I wanted you to know we are going to be focused on three specific goals.

- Relevant for everyone in our very diverse group
- Giving and Giving Back
- Sisterhood

I think this newsletter and our website clearly outlines a group that has developed programing to try and meet everyone's needs. The leadership team worked diligently over the summer to put together a year of activities that can be enjoyed by everyone. They were careful to make sure they represented our new slogan for the year "**No matter where you are in your life, we have something for you**"! I believe at the end of the year it will be clear that we have achieved our goal of being relevant for everyone in our group.

Giving and Giving Back are goals we have already started by having great participation in "The Making Strides Against Breast Cancer" event in June. We had a great turn out and we kicked off our Giving and Giving Back goal in a big way. Look for the details of our other planned service projects in this edition of the newsletter.

As most of you know we had to cancel our Think Pink Event last year because of Harvey and we made the decision not to have a luncheon this year, so that we could regroup and plan for our future events. That does not mean we are not going to be focused on our Giving Goal. This year while we decide what we want to do for "Think Pink" future events, we are going to have a Think Pink Eventless Charity Event. The ZTA Dallas Alumnae Chapter and several other Zeta Alumnae Groups have had great success with this type of giving program. The idea is that you concentrate on fund raising for the same great cause and all the money we raise goes straight to the benefit of our charities with none of funds being spent on an event. Look for much more information on how this will work in future communications.

Making our sisterhood goal is going to be easy. The year is packed with crown connection events, parties, socials, opportunities to work with our collegiate chapter, and many chances to celebrate our never-ending friendships with each other.

So, the year is starting with a "**HOT SIZZLE**" and I look forward to a great year. Thanks again for giving me the opportunity to serve as your President.



MEET JENNIFER REYES

Sisterhood Spotlight

Jennifer Reyes, also known as J-Rey, is a Houston born and bred lady. She is surrounded by family, with her father and stepmother in The Woodlands, and mother in Pearland. She has one brother, Jon, who is married with two little boys, making her the favorite aunt.

After graduating high school, Jennifer moved to Northern Virginia to attend George Mason University.

In the spring of 2005, Jennifer was waiting for the elevator when she noticed a ZTA flyer promoting breast cancer awareness. Having a grandmother who had been diagnosed (and who now has 20+ years of remission), Jennifer knew this would be a good way to give back while at college. Attending the first recruitment event, with college roomie in toe, it was ZTA love at first sight. She was later initiated into the Theta Chi chapter. Jennifer served as the Spirit & Sisterhood Chair, and was awarded Zeta Lady by her pledge class and received her first Little, Sara.

In the fall of 2006, Jennifer transferred to the University of Houston and became affiliated with the Gamma Omega chapter the following term. She participated in Homecoming, was an avid tailgater (still is with the Alumni season ticket), Frontier Fiesta, danced in the annual Gong Show, volunteered at the Annual Pink Out Softball Games and held the Treasurer position for 3 years. She received another Little, Corina, and two grand Littles - needless to say that her Zeta life was fulfilling.



While tailgating in 2007, Jennifer was introduced to Kyle and the two bonded over their love for pigskin (football). They have been married for nearly 7 years and have 2 adorable fur babies together - Scotland Yard and Aberdeen Rose, both are Scolands (half Scottish terrier and half West Highland terrier). To keep their meeting tradition alive, they are UofH season ticket holders and are always ready to enjoy a good ole ball game together.

While not entertaining the dogs or husband, Jennifer enjoys reading, cooking and of course, all things related to Zeta Tau Alpha. Fun fact, her husband's family is from Belize. By listening to their accents, and

immersing in the Caribbean culture, Jennifer has learned to speak a bit of creole. She remarked, "it's always funny to see their [Kyle's family] faces light up when I let a little out in conversation."

Jennifer Reyes is our current Treasurer of Houston Alumnae Association of Zeta Tau Alpha and we thank her dearly for taking on the task!





FRED FACTS

Facts, Information, and More about Zeta Tau Alpha

Of course strawberries are one of our official symbols, but oysters were also a key part of our early development. Alice Bland Coleman or Ethel Coleman Van Name, two Founders who were biological sisters, had a pin with an oyster. Their father, Captain Coleman, was an oyster farmer. During the fall of 1898 semester, he sent the Coleman sisters a bunch of his best oysters, which prompted the Founders to host a party. At the time, we were still publicly named, but the Founders wanted to go ahead and announce that they had created an organization to the rest of campus. So, they invited their friends including some of the founders from Kappa Delta and Sigma Sigma Sigma, to join them for a dinner party on December 23.

Source:ZTAFraternity, Tumblr

● ● ● BREAKING HAA ZTA NEWS ● ● ●

Calendar Correction

Sisters Who Sip will change dates. Previously, the event was scheduled for the first Thursday, but it will be moved to the first Wednesday of the month.

Historian, Mayllyn Harper

Hi sisters, if you happen to take an awesome pic at any of our events, please share with me. I'd love to share with our sisters on social media and more - email

Newsletter Chair, Taryn Cheesman

Hope you enjoyed the new layout, and feedback is appreciated. This is a collaborating of great sisters so please continue to send your contribution for August - promotions, engagements, baby info, favorite recipe and more! Share it! newsletter@ztahouston.org



● Service & Fun Events For the Year- Service Chair, Angèle Wolk

● There are many amazing opportunities this year and next for you to get involved! Help out your sisters by serving the community, friends, ● neighbors, survivors, animal friends and more. ● For more information, read about on page 6 - ● and get your calendar out to save the dates!



● Convention - Treasurer, Jennifer Reyes

● Read Jennifer's first hand experience about the Zeta Tau Alpha's National Convention, see ● page 7.



BREAKING HAA ZTA NEWS ● ● ● ● ● ● ●



Service Chair, Angèle Wolk

"...to think in terms of all mankind and our service in the world..."

Mark your calendars for some wonderful service opportunities in the coming year! In June, HAA supported our national Premier Think Pink partnerships with The American Cancer Society. As the new National Survivor Ambassador for Making Strides Against Breast Cancer, HAA members proudly volunteered in the Survivor's tent alongside sisters from NASA/Brazoria County and Fort Bend County alumnae chapters greeting survivors and handing out survivor sashes. Team HAA also participated in the 5K walk raising \$350 for our Think Pink partner!

In October, we look forward to supporting our national Think Pink partnership with the NFL's 'A Crucial Catch' program promoting breast cancer awareness. This fall will mark our 18th season of reaching out to fans and spreading awareness through the distribution of millions of Think Pink® ribbons. ZTA NFL coordinators will continue to organize local volunteers for these games and we'll keep you posted on those details!

On November 10th, HAA will support our local philanthropy, MDACC's Morgan Welch Inflammatory Breast Cancer Research Program and Clinic by participating in the MDACC's Boot Walk to #EndCancer. Put on your favorite boots and join your HAA sisters in this 1.2 mile walk and 'mosey' through the heart of Houston's Medical Center. 100% of the proceeds raised by Team Houston Alumnae Association of Zeta Tau Alpha will directly benefit the clinic. Go to www.mdanderson.org to join our team! Click 'donors & volunteers', then click 'other ways to help', then click 'boot walk to end cancer' and 'register now'. Scroll to 'join a team'; there's even an app, Boot Walk. Together, let's give cancer the BOOT!

HAA will continue our holiday tradition of collecting toys at our annual Holiday Party for distribution by Easter Seals of Greater Houston. Be sure to remember these precious little ones as you start your holiday shopping.



Kick off 2019 with a group service opportunity on January 19th benefiting Interfaith Ministries' AniMeals on Wheels program. Many senior adults in the Meals on Wheels program were sharing their meals with much loved pets instead of enjoying the meals themselves. Interfaith Ministries now delivers pet food to the senior adults through this program. We'll be helping them out by repackaging bulk donations of pet food to be delivery-ready!

In April, we look forward to a Handbag Drive benefiting the worthy clients of Dress for Success Houston! An enormous percentage of their budget is allocated to handbag purchases as so few are donated. We'll help out by purchasing and donating handbags through Amazon. Stay tuned for details!

Join your HAA sisters in living the Creed and answering the call to serve through these many scheduled service opportunities. Looking forward to a wonderful new year of Service (and Sisterhood) with each of you! Feel free to contact the Service Chair, Angèle Wolk at 713-249-1528 or servicechair@ztahouston.org should you have any questions.

BREAKING HAA ZTA NEWS continued ● ● ●



Treasurer, Jennifer Reyes

This year I was given the extraordinary privilege of representing the women of the Houston Alumnae Association at **Zeta Tau Alpha's 2018 National Convention**. This being my first time attending convention, I was without a doubt in awe of how hundreds of our sisters readily made their way from various parts of the country to Orlando, Florida to join in celebration of our Fraternity.

The theme this year was "Ever Loyal" and the energy

that radiated from the J.W. Marriott Grande Lakes Hotel was absolutely invigorating. I was taken back to my recruitment days in college (Go Coogs!) where you were giddy with excitement over spending quality time with your sisters but also reluctantly cautious about how much sleep you knew you would inevitably lose by staying up all night talking and preparing for the next day's events.

Every time I placed my badge on at Convention, I was reminded of how much knowledge and loyalty could be piled into one (albeit huge) conference room. Alumnae Programming sessions were very informative, sisters learned about "Behind Happy Faces" a mental health curriculum formatted to help aid our collegiates, best practices on how we could enhance our survivor experience at Making Strides Against Breast Cancer and finally participated in an open forum discussion on how chapters throughout the country worked to improve their recruitment and retention.



As our awards dinner approached I was reminded of the loyal members of Houston Alumnae Association. A sense of pride fell upon me knowing how hard the women of HAA have worked over the last biennium (2016-2018) as I walked up to receive not only the Crown Chapter Award (which takes into account Activities, Finances, Fraternity Operations, Membership and Programming) but also the ZTA Foundation Founders Club award for the \$25,000 Level.

I would like to thank the Board, Officers and Members of HAA for allowing me to represent you at Convention. This opportunity has reminded me that when we work in harmony and remain "Ever Loyal"

we will no doubt be able to continue the work of our Founders of our beloved Fraternity for another 120 years.

ZLAM, Jennifer Reyes

Treasurer, Houston Alumnae Association of Zeta Tau Alpha

treasurer@ztahouston.org

Savvy Sisters

Crown Connections

Dues-paying members will receive Evites inviting members to all the latest and greatest sisterhood activities.



Sisters Who Sip

August 2 - Evite for details

Open social group for any and all Sisters who want to try a new local spot each month. Come and meet other members and take a night off.



Book Club

August 15 - Evite for details

Join our literary discussion, pizza and wine. Visit our website for a list of the books to read this year.



Ladies Dine Out

August 28 - Evite for details

HOUSTON RESTAURANT WEEK is here! Join our Dinner Group to try out new and exciting restaurants around Houston.



Membership Drive

August 7 at 6:30 PM at Memorial Wine Cellar
See Evite for details or mailed out July Newsletter

Renew your memberships with friends, wine and light bites!



Day & Night Mtg

September 11 at 10:30 AM and 6:30 PM
Evite for more details

Hear the latest and greatest at our General Meeting, offered during the day and in the evening.



Mock Recruitment

August 16 - Evite for Details

Be at the Gamma Omega house to help with Mock Recruitment. Show support and more to our future ladies.

**HOUSTON ALUMNAE ASSOCIATION OF ZETA TAU ALPHA
MEMBERSHIP APPLICATION FOR 2018-2019**

**FORM & DUES MUST BE RECEIVED BY SEPTEMBER 15TH FOR DIRECTORY PRINT DEADLINE.
Please ensure all information is legible, accurate & complete, including email address!**

Last Name		First Name		Maiden	Spouse's Name
Address				City	Zip
Home Phone		Cell Phone		Email (for ZTA correspondence)	
Chapter of Initiation			Initiation Year		

Please answer the following (you will be contacted as applicable):

I will provide refreshments for a general meeting: Yes "Virtual" Hostess (add \$10 for food)

I want to host a general meeting at my home: Day Night

I want to receive a directory: Email US Mail
*if no selection is made you'll receive electronically

I prefer to receive newsletters: Email US Mail
*if no selection is made you'll receive electronically

I am interested in (circle all that apply)

Book Club (Night) Supper Club Young Alumni Professionals Think Pink Committee Theater Group

I have Programming ideas:

WE NEED YOUR HELP! Know any school-aged legacies (direct or indirect)? To insure an invitation to our Holiday ZiesTA, please provide the following information: legacy's name, home address, age, grade, school, parent name & email.

Annual Dues for 2018- 2019 are \$55.00. (Optional: Add \$10 to "Virtual Hostess" to provide food for a general meeting and/or \$10 for name tag)

Virtual Hostess (\$10)	
Metal Nametag (\$10)	
Dues (\$55)	
TOTAL ENCLOSED:	\$ _____

Mail checks payable to ZETA TAU ALPHA to: 4619 Brookren Ct, Pearland, TX 77584

Or pay dues online www.ztahouston.org and email form to membership@ztahouston.org