

President's Message:

February marks the month of love and we, as Zeta Tau Alpha's, we are fortunate to have love be one of our guiding principles. If you are anything like me you will be focusing your love and attention on those closest to you; be it a life partner, family members, Galentine or perhaps those furry pets we have.

I would like to thank everyone who took the time to express their interest in serving on our Board for the next term. Your love for our fraternity and chapter is greatly appreciated, and will ensure the continued success of our organization going forward.

That being said, please mark your calendars for Tuesday, 2/09 as we will meet briefly for a 30-minute business meeting to review new changes that have been made to our HAA Chapter Bylaws and unveil SLATE for the upcoming term, so that when we next meet on Tuesday, 3/09 during our Joint Gathering we can cast our votes on business previously presented.

Are you interested in celebrating ZTA in a Texas size way? If so, plan to log on to this year's virtual Texas Zeta Day which will be held Saturday, 2/27. Registration and a view of the tentative schedule can be seen on the event site located at <https://www.texaszetaday.org/home>.

Lastly, as we continue to navigate this year be sure to share any special announcements, awards, accomplishments, engagements, marriages, and births. News can be sent directly to ZTAhouston@gmail.com and Taryn, our lovely Newsletter Chair, will see that it is added to our monthly publication.

Wishing you all a love-filled month by and thinking of each of you as I recite the following line from our creed, "...remembering always that the foundation precept of Zeta Tau Alpha was love, the greatest of all things."

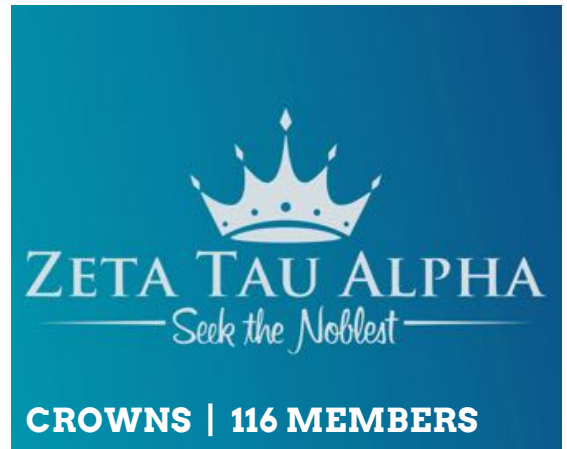
Zeta Love and Mine,



Jennifer Reyes

President

president@ztahouston.org



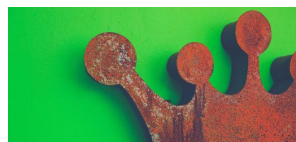
CROWNS | 116 MEMBERS



UPDATES | 2



CALENDAR | 4



BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters

WEARING THE CROWN?

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member! You'll be invited to enjoy all gatherings, but also get exclusive access to Crown Connections, service projects, and social events. Use the two-step process to the right to complete your membership renewal, or ztahouston.org/membership for more information.

- **Two Step Process:** ●
- 1) [Click HERE for the Membership Form.](#)
- 2) [Click HERE for Dues.](#)



HAPA & HAPF UPDATES - SCHOLARSHIP FOR JENNIE

Panhellenic Chair, Cheryl Brady

HAPF Scholarship form is on the [HAPA website](#). Please spread the word to all collegians about the **HAPF scholarships** available! Due prior to February 16, 2021.

HAPA **Scholarship Luncheon** will be held in-person on May 6, 2021. Tickets are available now - [click here](#). I have raffle tickets for sale, if anyone is interested in purchasing them.

HAPA **Scholarship for Jennie Baker**; from Sandy Lewis.

Hi Ladies, a separate HAPF scholarship has been established for our beloved sister, Jennie Baker, recognizing the dedicated HAPA work she did as well as the amazing, positive person she was. She was someone who was looking forward to being HAPA scholarship Selection Chairman this year - and she blessed everyone's lives just knowing her and seeing that wonderful smile throughout her cancer struggles. To date, I believe about \$700 has been donated, with a goal of at least \$2,000. This is a separate scholarship; in addition to any other ZTA Think Pink scholarship. Any amount donated will be greatly appreciated, large or small, and could lead the path to \$2,000+. Checks/ donations should be payable to HAPF/Baker Scholarship, memo line: ZTA/Jennie Baker Scholarship, and sent to Houston Alumnae Panhellenic Foundation 5868 A-1 Westheimer Road, Box 342, Houston, TX 77257 OR directly to HAPF Treasurer, Erin Hasbrouck 207 Aurora Street, Houston, TX 77008.



ZTA FOUNDATION

"Roses are red, Our violets are white, Send love to a Zeta, To make her Valentine's day bright!"
Order a valentine here = <https://ztagalentesday.crowdchange.co/16907>

Send some sweet Zeta Love to a sister this Valentine's (or Galentine's!) Day by making a \$5 donation to the ZTA Foundation! In return, ZTA will send a digital Valentine's Day card of your choosing to her. You can even include a personalized message. Your donation works double time as it not only brings a smile to a sister's face but also helps fund educational and leadership programming, breast cancer education and awareness efforts, scholarships, and more. Click the link above to choose the perfect valentine!



BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters

SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details.



SOCIALLY DISTANT SOCIAL TEASER

Social Chair, Courtney Scaggs

Although we may not be able to physically gather, we still want to take the time to virtually gather and celebrate another year of sisterhood. Keep your eyes on your inboxes for more information about our April virtual social. Hint: This might be our cheesiest event yet!"



THEMIS

Have you seen the latest Themis? Special Attention to:

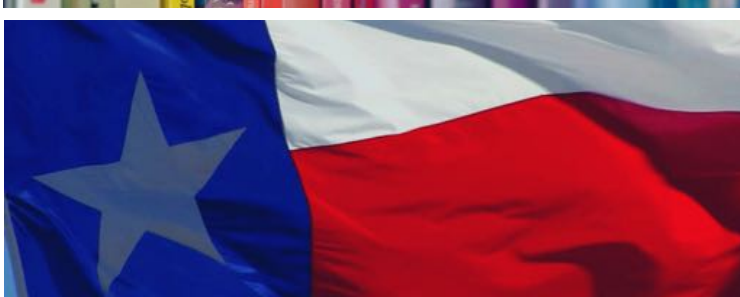
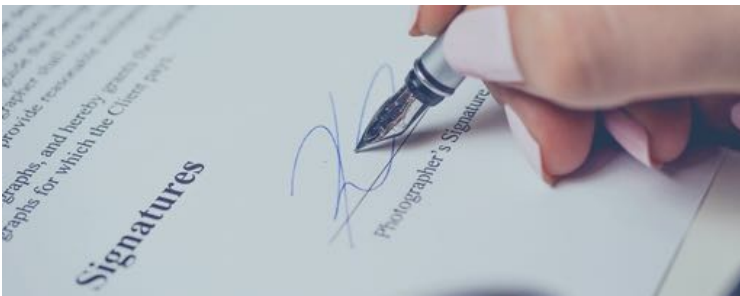
- Page 21: HAA's successful cookie drive
- Page 33: Virtual TX Zeta Day on February 27 (bit.ly/zetadayevents21)
- Page 37: Certificate of Mert Recipients - Congratulations to **LeaAnn White Walker**

S R E T S I S N G T S K S L J
 B O O K C L U B A H V W S X H
 Y Y A P U C E D T E S X Y O S
 R O D U G A C N H M I K U I I
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 W H I T E V I O L E T L F N O

HAA LOVE WORD SEARCH

- | | |
|-----------------|---------------|
| Alumnae | Texas |
| Book Club | Themis |
| Gatherings | Turquoise |
| Houston | White Violet |
| Ladies Dine Out | Zeta TauAlpha |
| Lifetime | ZTA |
| Love | |
| Silver | |
| Sisterhood | |
| Sisters | |
| Strawberry | |
| SWS | |

SAVVY SISTERS



Dues-paying members receive additional Crown Connection Evites to book club, happy hours, dinner groups and more.

Day Gathering

Happening: **February 9th at 10:30 AM**; see Evite for details - only 30 minutes long.

Join your sisters virtually hear about the latest and greatest things happening with HAA.

Night Gathering

Happening: **February 9th at 6:30 PM**; see Evite for details - only 30 minutes long.

Join your sisters virtually hear about the latest and greatest things happening with HAA.

Happy Valentine's Day

Happening: **February 14th**

HAPF Scholarship

Due: **February 16th**, see page 2 for details.

HAPF Scholarship form is on the HAPA website. Please spread the word to all collegians.

Book Club

Happening: **February 17th at 7 PM**, see Evite for details.

Join this Crown Connection group virtually for literary discussion as we dish on our latest read. Don't forget your wine! Visit the website for all the books.

Texas Zeta Days

Happening: **February 27th, Virtual** - Theme: Steadfast & Strong

See Winter 2021 Themis for more Information (page 33) or visit bit.ly/zetadayevents21.