

FALL HAS ARRIVED

President's Message:

Hello Sisters,

October marks the beginning of Zeta Tau Alpha's philanthropic efforts as we come together to help raise funds for breast cancer awareness and education.

This year our Fundraising Chair, Ashton has created an amazing month-long schedule that is aimed at collecting donations from GoFundMe, generating excitement through social media activities, and even developing a little something extra to help us represent our chapter around town (more to come on this).

Additionally, I would also like to ask everyone to please keep an eye out on our [Facebook page](#) for more details related to Houston's annual Making Strides Against Breast Cancer event. Due to the pandemic, the celebration this year will be marked virtually and once link information has been confirmed we will post where you can go to tune in.

I very much look forward to all that is in store for this month and the difference we as ZTA's continue to make towards finding a cure for breast cancer.

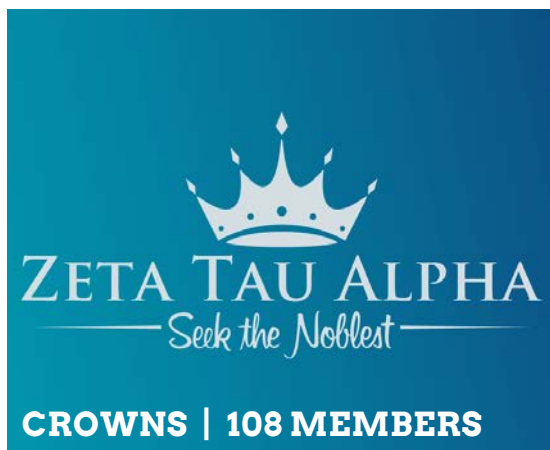
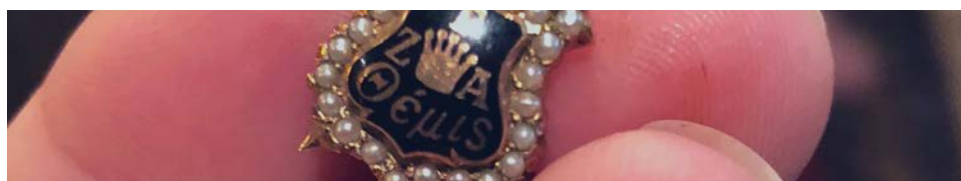
Wishing you and your loved ones health, safety and an enjoyable Fall season!



Jennifer Reyes

President

president@ztahouston.org





THINKPINK! WITH ZTA ALL OCTOBER LONG!

VP 3 & Fundraising Chair, Ashton Archer

Houston Alumnae Association is proud to support our national philanthropy of breast cancer education and awareness. While we cannot celebrate Think Pink month in person this year, we are asking for all members, friends, and families to participate virtually. We'd like to encourage everyone to donate to our ThinkPink fundraiser on **GoFundMe** (gf.me/u/yzvkxt or www.gofundme.com/f/HAAThinkPink2020) throughout this month.

Make a Think Pink craft and share it with us! Looking for ideas? Maybe a pink ribbon wreath? A poster for your balcony or window? Show us your ZTA and Think Pink creativity.

#ZTAThinkPink

Funds will go to the Zeta Tau Alpha Foundation which funds scholarships, education and leadership development programming, and encourages everyone to ThinkPink! with breast cancer education and awareness efforts, including partnerships with Bright Pink®, the NFL®, and the American Cancer Society®.

#ZTAThinkPink
 Social Media Challenge

10/7 Tell us why or who you Think Pink for.
 10/14 Show off your pet Thinking Pink.
 10/21 Share a photo of a 5-pointed crowns that you find "in the wild".
 10/28 Show us your Think Pink crafts!

Share on your social media of choice (Twitter, Instagram, Facebook, etc) and don't forget to tag us!



Think Pink with ZTA all October long.

On Wednesdays, we wear PINK! Whether you turn on your camera for teleworking or not, don't forget to don the color of the month.

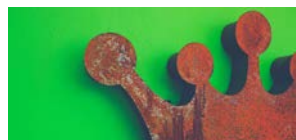
Wear your pink ribbon!

Keep an eye out for our Think Pink social media challenges!

Help us support Breast Cancer Awareness and education by donating to the Zeta Tau Alpha Foundation via our GoFundMe page. Don't forget to share with your friends and family.



In addition to donating online, we encourage all our members to wear their pink ribbons every day, whether you are working from home, strolling your neighborhood, attending a virtual happy hour, a HAA event, or have returned to work. Lastly, be sure to keep your eyes out for more information about our social media challenge and much more!



BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters

WEARING THE CROWN?

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member! You'll be invited to enjoy all gatherings, but also get exclusive access to Crown Connections, service projects, and social events. Use the two-step process to the right to complete your membership renewal, or ztahouston.org/membership for more information. Please renew by November to be included in the HAA Directory.

● **Two Step Process:** ●

1) [Click HERE for the Membership Form.](#)

2) [Click HERE for Dues.](#)

● ●

HAPA's 17 Annual Wine Tasting



Please join HAPA for the "Non-Event Event" 17th Annual Wine Tasting happening now through November 1st. 'Sip for Scholarships!' benefitting the HAPF Scholarship Program. Find out more and the form by clicking → [here](#) or going to the www.houston-panhellenic.org website.



SAVE THE DATE: ZiesTA

ZiesTA Chair, Allison Poore

HAA's annual Holiday "ZiesTA" is a celebration for all ZTA collegians, alumnae, legacies* and their motherly figures. Save the date of **Sunday, December 20, 2020**. Formal invitation and information to follow, if you have any questions please email ziesta@ztahouston.org. (*ZTA Nationals: a legacy refers to alumna's in good standing, daughters, granddaughters or sisters only.)



BOOK CLUB: GOOD READS, WINE & SISTERS, OH MY!

Book Club Chair, Candy Bourgeois

Book Club welcomes all books! No matter the shape, size, binding, cotton fiber count, we want to know about your favorite reads, and read them! Send your book recommendations to bookclub@ztahouston.org prior to December 1st.

SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details.



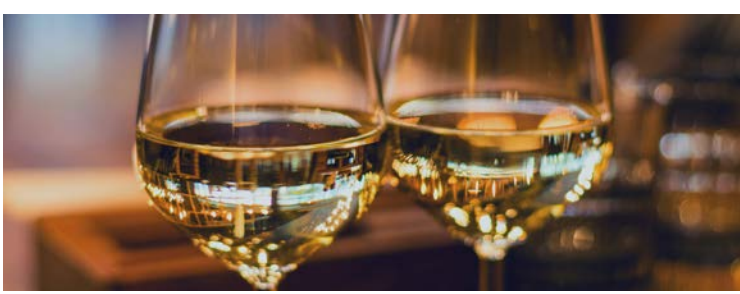
REST IN PEACE

Zeta Tau Alpha is a lifetime of sisterhood and our sisters will remain with us always. Please see information below about our departed sisters. If someone was missed, please email President@ZTAHouston.org.

Emily Scott Shepherd: [Obituary Information](#)



SAVVY SISTERS



Dues-paying members receive additional Crown Connection Evites to book club, happy hours, dinner groups and more.

Membership is Open!

Happening **NOW**, find more information [here](#).

Wearing the Crown? The 2020-2021 term lead by President Jennifer Reyes has begun! Renew or join HAA by completing the membership form and paying dues.

THINKPINK!

Happening: **All of October**

Bring attention to ZTA's philanthropy with your sisters about Breast Cancer Education and Awareness this whole month. See page 2 for fun events, details and more.

Founders' Day

Happening: **October 15th**

Celebrate Zeta Tau Alpha's Founders' Day - Oct. 15, 1898) with your sisters in spirit (because = social distancing).

Book Club

Happening: **October 21st at 7 PM**, see Evite for details.

Join this Crown Connection group virtually for literary discussion as we dish on our latest read. Don't forget your wine! Visit the website for all the books.

Sisters Who Sip (SWS)

Happening: **TBD** when we can, Evite will provide details.

Happy Hour, sisters and fun times - could you ask for anything else? Check out new bars and hot spots around Houston in this Crown Connection group.

Ladies Dine Out

Happening: **TBD** when we can, Evite will provide details.

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.